



Hope for children and families

So you want to raise some money for KCA? How exciting!

Before you begin, here are a few things to keep in mind when planning your fundraiser:

TEACH

Help people learn about the HIV/AIDS pandemic and the life-saving work of Keep a Child Alive. Spread awareness, learn the facts yourself and become the expert we know you can be. [Go here to expand your mind and open your heart.](#)

USE US

You will need our logos and printed materials to help you raise money and awareness, so [use this link to download all the goodies!](#) If you have any questions or suggestions, feel free to contact us (dianna@keepachildalive.org or danielle@keepachildalive.org).

PROMOTE

Tell everyone that all your hard work is to benefit Keep a Child Alive and the people we serve. Mention this on all your printed materials, website/Facebook, [iKeepachildalive](#) page, emails, and through word of mouth. Not only will your supporters be impressed at your good work, you may even get good Karma in return!

HAVE FUN & BE CREATIVE!

There are endless ways to fundraise for Keep a Child Alive. Use your hobbies and personal interests to plan the perfect event, ask for donations instead of birthday gifts...the list goes on. Here's a few ideas that may spark your creativity:

- Battle of the Bands or a Concert
- Coin collection/Penny wars
- Car wash
- Lemonade stand or bake sale
- Yard sale
- Art sale
- Donate your service fees
- Host a dinner party

SHOW US

We LOVE to hear and see what you did - create a [community page](#) and show us what you did, while inspiring others to do the same. Write us a letter, call, or email us to share your success story! Make sure to create an [iKeepachildalive](#) campaign page so your friends and family can donate directly to KCA online and you can spread word of your fundraiser easily.

Thank you for being an AIDS warrior! With your help, we can greatly impact the lives of many children and families who have been touched by HIV/AIDS.

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