



Our Mission

There is a profound difference between living and life. Living may extend time for another day. But life is far more than sleeping and waking. Life is more than merely existing. And, although it would be easier, life cannot be bought in a pill. That is why Keep a Child Alive buys more than just the pills needed to fight HIV/AIDS in Africa and India. It buys the essential nutrition, shelter, support and education to help ensure those pills are taken properly and effectively. It buys the things we all take for granted, but that make all the difference. A bed. A roof. A ride. A book. A smile. KCA offers children, their families and entire communities a shoulder to lean on and a heart that beats for them. Because KCA believes we can do something far bigger and better than buy the ability to live. We can buy the dignity that is life. We can buy compassion. Buy love. Buy the cure. Buy life. Because the more you buy, the more you save. KEEP A CHILD ALIVE.



Keep a Child Alive (KCA) Focuses on the Following Four Areas:

Treatment

Anti-retroviral therapy (ART) has transformed the lives of people with AIDS in the West, returning them from sickness to health. But only 33% of the 10 million people who so desperately need treatment, have access to it. When children are infected, 50% die before the age of 2 and 80% die before the age of 5.

Care

Keep a Child Alive provides first class AIDS care through doctors, nutrition, testing, transportation and treatment for opportunistic infections, which are all necessary for anti-retroviral treatment to be successful. KCA also provides the care and support to keep orphaned and abandoned children safe.

KCA Currently Provides Funding To:

10 clinical and orphan care sites in 5 countries: India, Kenya, Rwanda, South Africa and Uganda; with past funding to additional projects in Ethiopia, India, Kenya, Mali, South Africa and Zimbabwe. With KCA funding, these projects have been successfully scaled to new levels of service and self-sustainability within their communities.

Orphans

16.6 million children have lost their parents to AIDS. These children will face enormous risks in their struggle to stay alive. They will often be forced into sexual exploitation or enrolled as child soldiers. Keep a Child Alive supports the children's extended family caregivers, and builds and sustains orphanages to keep the most vulnerable children out of harm's way.

Awareness

Through documentary films and ground-breaking media campaigns, Keep a Child Alive directly engages the global public in the fight against AIDS. We actively work to educate people about the emergency issues of AIDS in Africa and India in an effort to re-invent the way they perceive their role in being part of the solution.